

CASE STUDY:

Commercial Enterprise had 96 employees, 5 locations, serviced by 3 telecom carriers across Canada. Their outdated Nortel System was on “life support” with analog lines and slow performing ADSL VPN lead to employee dissatisfaction. IT had a limited budget for upgrades. Client was being ignored by the BIG TELCO and failed to provide a customized solution.

SOLUTION:

Edge Telecom helped customize a solution that was scalable for future growth.

Edge Telecom proposed a “boutique” service provider that built 100M fiber into HQ and migrated client to a MPLS data network. They implemented a Hosted PBX & Unified Communication solution at all sites and converted analog voice lines to SIP voice. We pooled all voice lines across all offices for additional savings. They were also able to centralize and reduce reception duties from 5 people to 2 people.

Unified Communication features including: Voicemail to email, internal SMS/presence, 4 digit internal dialing, soft phones for laptops, “find me follow me” feature for “road warriors” who could now better manage their calls. These tools and features that boosted company wide efficiency.

ARE YOU TOO BUSY TO INNOVATE?



Who is EDGE TELECOM? *Edge Telecom is Canada's only National Telecom Distributor. We provide one-stop solution, unbiased advice and unique telecom solutions for voice, data, internet, phone systems and cloud services for Businesses.*

Q: What is a telecom distributor?

A: Telecom Distributors are very common in the US and is a multi-billion dollar industry. We work with clients to understand their unique telecom requirements and then build a custom solution with established and reputable Service Providers.

Q: Who are the Telecom Service Providers you work with?

A: We are certified partners with Telus, Bell, Shaw, Mitel and over 12 other Regional, Metro and Cloud Specialty Providers.

Q: Why not just go to the carriers direct?

A: Edge Telecom have over 20 years of expertise and save clients time and money by proving multiple quotes with a single point of contact. With our expertise we bring unique solutions and service providers that the client may not be aware of. When dealing with a carrier direct you will get a biased “cookie cutter” recommendation of a service that they are able to offer, not what is best for the customer.

Q: What telecom services are my competitors and other businesses moving towards?

A: Faster internet speed, SD WAN, Hosted Phone Systems, Cloud Services such as unified communications and collaboration tools.

Q: How do I get started and how does the process Work?

A: Contact Edge Telecom. We will meet and understand your requirements and provide a proposal with a couple of options that meets your needs. There is no obligation or cost on your part!

Services

| | |
|-----------------|--|
| Internet | Fiber, ADSL, Cable, wireless, Bonded |
| Voice | Local lines, PRI, SIP Trunks |
| Cloud | IP Phone Systems, Unified Communications, video conferencing |
| Data | VPN, MPLS, SD WAN, Data Center Hosting |

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